

The study is based on the average energy use of cold washes, 30 degree washes and 40 degree washes across a range of different washing machines and cycles.

55 washing machine models were tested in a laboratory to measure the average energy used at different temperatures.

Energy use was monitored on an empty load.

Weighted average figures were calculated using washing behaviour data from a French study which is used as a proxy for UK laundry habits.

Actual energy savings achieved will vary based on your specific washing machine model, capacity and load. Where financial savings figures are given, these are based on an average electricity price of 14.37p/kWh.