

INGREDIENTS

Ariel Active 3in1 PODS + Odour Defence with Febreze



INGREDIENT	INGREDIENT GROUP	PURPOSE
Amylase	Enzyme	Breaks down starch stains
Aqua	Water	Dissolves ingredients in formula
C12-14 Pareth-n	Cleaning aid	Keeps ingredients suspended in formula
Colorant	Colourant	Gives formula a pleasant colour
Co-polymer of PEG / Vinyl Acetate	Surfactant	Prevents dirt resettling on fabrics
Dimethicone	Coating agent	Brightens fabrics surface
Dipropylene Glycol	Thickener	Helps to control thickness for easy pouring
Disodium Distyrylbiphenyl Disulfonate	Brightener	Brightens fabrics
Ethanolamine	Solvent	Breaks down fatty stains
Ethoxylated m-toluidine	Stabiliser	Stabilises formula colour
Ethylhexyl Stearate	Foam control agent	Helps prevent the buildup of excessive foam
Glycerin	Thickener	Prevents products from drying out
Hydrogenated Castor Oil	Solvent	Blends formula ingredients
Magnesium Chloride	Thickener	Thickens formula
Mannanase	Enzyme	Fights tough stains
MEA-C10-13 Alkyl Benzenesulfonate	Surfactant	Breaks down stains
MEA-citrate	Water softener	Prevents lime scale
MEA-Laureth Sulfate	Surfactant	Produces foam
MEA-Palm Kernelate	Surfactant	Breaks down stains



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PARFUM	Fragrance	Gives a pleasant odour
PEG/PPG-10/2 Propylheptyl Ether	Surfactant	Blends formula ingredients
PEI ETHOXYLATE	Cleaning aid	Aids product efficiency
Phenylpropyl Ethyl Methicone	Foam control agent	Helps prevent the buildup of excessive foam
Polyethylene Glycol	Solvent	Lubricates and uniformly distributes ingredients
Potassium Sulfite	Preservative	Preserves formula
Propylene Glycol	Stabiliser	Keeps formula in one phase
Protease	Enzyme	Breaks down fatty and protein stains
Siloxanes and Silicones, di-Me, Me octyl, Me 2-phenylpropyl	Foam control agent	Helps prevent the buildup of excessive foam
Simethicone	Foam control agent	Helps prevent the buildup of excessive foam
Sodium Chloride	Stabiliser	Cleans and prevents lime scale
Sodium Formate	Thickener	Helps formula thickness
Sorbitol	Thickener	Thickens formula and aids pouring
Styrene/acrylates copolymer	Coating agent	Brightens fabric surface
Trimethylsiloxysilicate	Foam control agent	Helps prevent the buildup of excessive foam
Trimonoethanolamine Etidronate	Water softener	Softens water and prevents lime scale
Tripropylene Glycol	Cleaning aid	Eliminates bad odours

