

INGREDIENTS

Ariel 3in1 PODS Original



| INGREDIENT | INGREDIENT GROUP | PURPOSE |
|---------------------------------------|------------------|--|
| Alpha-Isomethyl Ionone | Fragrance | Gives a pleasant odour |
| Amylase | Enzyme | Breaks down starch stains |
| Aqua | Water | Dissolves ingredients in formula |
| Benzyl Salicylate | Fragrance | Gives a pleasant odour |
| C12-14 Pareth-7 | Cleaning aid | Keeps ingredients suspended in formula |
| Cellulase | Enzyme | Brightens fabrics |
| Citronellol | Fragrance | Gives a pleasant odour |
| Colorant | Colourant | Gives formula a pleasant colour |
| Co-polymer of PEG / Vinyl Acetate | Surfactant | Prevents dirt resettling on fabrics |
| Coumarin | Fragrance | Gives a pleasant odour |
| Dipropylene Glycol | Thickener | Helps to control thickness for easy pouring. |
| Disodium Distyrylbiphenyl Disulfonate | Brightener | Brightens fabrics |
| Ethanolamine | Solvent | Breaks down fatty stains |
| Ethoxylated m-toluidine | Stabilizer | Stabilizes formula color |
| Glycerin | Thickener | Prevents products from drying out |
| Hexyl Cinnamal | Fragrance | Gives a pleasant odour |
| Hydrogenated Castor Oil | Solvent | Blends formula ingredients |
| Linalool | Fragrance | Gives a pleasant odour |
| Magnesium Chloride | Thickener | Thickens formula |
| Mannanase | Enzyme | Fights tough stains |
| MEA-citrate | Water softener | Prevents lime scale |
| MEA Dodecylbenzenesulfonate | Surfactant | Removes stains |
| MEA-Laureth Sulfate | Surfactant | Produces foam |
| MEA-Palm Kernelate | Surfactant | Breaks down stains |



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| PARFUM | Fragrance | Gives a pleasant odour |
| PEI Ethoxylate | Cleaning aid | Aids product efficiency |
| PEG/PPG-10/2 Propylheptyl Ether | Surfactant | Blends formula ingredients |
| Polyethylene Glycol | Solvent | Lubricates and uniformly distributes ingredients |
| Potassium Sulfite | Preservative | Preserves formula |
| Propylene Glycol | Stabilizer | Keeps formula in one phase |
| Protease | Enzyme | Breaks down fatty and protein stains |
| Sodium Acetate | pH adjuster | Maintains formula pH levels |
| Sodium Chloride | Stabilizer | Cleans and prevents lime scale |
| Sodium Formate | Thickener | Helps formula thickness |
| Sorbitol | Thickener | Thickens formula and aids pouring |
| Styrene/Acrylates Copolymer | Coating agent | Brightens fabric surface |
| Trimonoethanolamine Etidronate | Water softener | Softens water and prevents lime scale |
| Tripropylene Glycol | Cleaning aid | Eliminates bad odours |

